

HISTORY OF SNOWDOWN

Every culture and society has its own "creation" myth or story. To follow is Snowdown's creation story.....

A long time ago back in 1979, the Land of Durango was covered in winter's darkness and the People and Commerce were depressed. A great lament was heard throughout the Land, as the days were short and bore little fruit. And so it came to pass one dark day The Founder John Murrah (the man who originally came up with the idea), heard this hue and cry. He enjoined the Lords of Business (DACRA, as it was then known) and the Lords of Information Dissemination (The Durango Herald) that a winter celebration would bring Enterprise to the land and raise up the people in their time of need. And so it came to pass that the Lords agreed and they seeded the project with \$2,000 from The Durango Herald. Then the Founder said to the people, "Let there be FUN!" And SNOWDOWN was established as a winter Fun celebration.

But a Celebration such as this requires more than a Founder to get started, and so a Great Coordinator was to be found, one to spread the word among the People. And so it came to pass that Terry Fiedler was hired at \$1,000 that first year to organize the project (but to be paid only after all expenses were recouped). The Coordinator's word was good and jollity, commerce, and mirth spread among the people. And so it came to pass that SNOWDOWN survived and continued into subsequent years and Fiedler usually volunteered his time, occasionally relieved by others (which helped a lot). All was good in the land.

It came to pass that SNOWDOWN became well known, even beyond the borders of the Land. SNOWDOWN then became a non-profit corporation. The Great Coordinator and his Disciples (all the volunteers that believe in SNOWDOWN) decided that Fun should be the guiding light, so to speak and that SNOWDOWN should be independent of the Lords of Business. Although the People could see the Light at the end of the tunnel and the Land prospered, the Lords of Business said "Nay". A great battle ensued and much thunder and bluster was heard throughout the Land (the debate created a lot of hot air, which helped sell the paper). Finally, a compromise was reached and the Lords of Business and the Great Coordinator and his disciples determined to rule jointly in peace.

And so it came to pass that a SNOWDOWN Board of Directors was created. The original appointments to The Board of Directors of SNOWDOWN were three individuals selected by DACRA, three individuals from the Planning Commission, and three chosen by the current Board. Under the current By-Laws, new members are elected by the current Board of Nine. And so it came to pass that once again all was good in the Land. The Great Coordinator smiled.... the People frolicked..... and the Lords prospered. So SNOWDOWN continues to this day to bring Fun and increased Commerce & Tourism to Durango.